

McKenna C. Poe

Design & Photography

Contact Me

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References Upon Request



Experience

2017 -
Present

Design and Media Marketing - Freelance

- Portraiture, art, and product photography
- Website and logo design
- Develop social media marketing campaigns
- Produce media reels and portfolios for client

2016 -
Present

Graphic Artist (credit) & Set Design - Feature Films

- Design and produce all graphics (labels, posters, logos)
- Research and clear titles, photos, etc. for usage
- Source objects needed for Art Department including stock images, set pieces, props
- Worked directly under Art Director and Set Designer
- Promoted from Assistant to Graphic Artist; given set to design, direct, and produce
- Clients include Mangano Movies & Media, Unbridled Films, Don't Tell a Soul, What We Do Next

DON'T TELL A SOUL acquired by Saban Entertainment and Universal Pictures International for worldwide distribution; Official Selection at Tribeca Film Festival (NYC) and Deauville American Film Festival (France)

2022 -
Present

Creative Director - GLITTER The Party

- Designing and Producing full branding, marketing, website & social media build-out
- Talking to performers and vendors, booking for events
- Being a sounding board for CEO and other team members about decision making
- Photographing all events

March, 2023

Producing Associate - MOZART: Her Story, A New Musical

- Assisting the producing team during the rehearsal process in the room
- Booking flights and accommodations for high-profile guests
- Coordinating usage rights and licensing for music
- Being a point of communication through different departments

Education

2019 -
2021

Parsons School of Design

BBA in Strategic Design and Management - Departmental and Academic Honors: 4.1 GPA

2015 -
2017

Marymount Manhattan College

BA in Theatre Performance with a Minor in Musical Theatre (2 Years) - Academic Scholarship

Skills

Tools & Technology : Proficient in Photoshop, Premiere Pro, Lightroom, Illustrator, Excel, InDesign, Canva, Miro and The Google Suite.

Industry Knowledge : High skill level with Graphic Design, Illustration, Photography, Videography, and Layout

Skills in the Field : Works well under pressure, great organizational and time management skills, willingness to change and adapt on the fly, and a southern charm that aids in communication with clients and coworkers